Community Colleges Local Strategic Value 2023

Institution: **GLEN OAKS COMMUNITY COLLEGE**

Section 230 of PA 103 of 2023, the Fiscal Year 2024 community colleges appropriations bill contains the qualifications that must be met to receive the portion of each college’s performance funding appropriation earmarked for local strategic value. The statute lists 15 separate best practices for community colleges to achieve. Institutions must satisfy 4 of 5 best practices in each of 3 different categories.

To demonstrate eligibility for this funding, Section 230 requires that each community college certifies compliance to the State Budget Office by means of a board of trustees’ resolution certifying that the college has met 4 of 5 best practices in each category. Further, each board resolution “shall provide specifics as to how the community college meets each best practice measure within each category.” This resolution must be properly passed by the board and submitted to this office on or before October 15, 2023. However, if a resolution from a prior year is still in effect and factually correct, you may resubmit this resolution. Please send a copy with an indication of the date of its passage.

Please use this table as a method to briefly detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.
## Best Practices by Category

### Examples of Adherence

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<thead>
<tr>
<th>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</th>
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<tr>
<td>(i) The community college has active partnerships with local employers including hospitals and health care providers.</td>
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<tr>
<td>Glen Oaks Community College (GOCC) has active partnerships with local employers to provide educational services for students and to provide business training to local employers. GOCC partners with 18 hospitals and health care providers to deliver clinical and internship education for allied health and nursing students. Examples include Ascension Borges, Bronson Healthcare Group, Thurston Woods Village, and ProMedica Coldwater Regional Hospital. Through a partnership with Burnips Equipment Co. in Three Rivers, GOCC is delivers the Agricultural Equipment Technology program on-site at the Burnips facility. The Business Outreach and Services department has established contracts for training based upon employers’ expressed needs. As an example, GOCC is working with Heartland RV to deliver an expanded New Hire training program at the college for their employees.</td>
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<td>(ii) The community college provides customized onsite training for area companies, employees, or both.</td>
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<td>In 2022-2023 GOCC provided business training to 10 local employers. The Director of Business Outreach and Services completed several contracts for training for other employers based upon their training requirements. In 2022-2023, GOCC delivered customized training at Armstrong International, Fibre Converters, Precision Speed Equipment, X-L Machine, and OX Engineering. This training served 98 students. Classes taught included Arc Flash, Blueprint Reading, CNC, Fanuc Robotics, GTAW Welding, OSHA, MACH 170, Electricity &amp; Electronics, 8D Training, Confined Space Training, APQP, MSA, Statistical Process Control, PFMEA, PPAP, Accounting &amp; Principles, and TPM &amp; SMED. The 2023 Motorcycle Safety Program provided training for 127 students to obtain their Motorcycle Endorsement (114 were beginner riders and 13 were returning riders). The parking lot area where the motorcycle safety courses were offered was recently repaved in anticipation of offering more motorcycle safety classes next year.</td>
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GOCC applied for and received the US DOT PHMSA HMIT Federal Grant to teach a FREE DOT HazMat Regulations Workshop – Hazardous Material Course to area organizations. The College offered beginner and intermediate Excel courses to the community and held an implicit bias training event in the winter of 2023 to area health care professionals.

(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.

In addition to the above-mentioned items, details to support entrepreneurship through a small business assistance center is documented on the GOCC website including opportunities provided by our sister community colleges. At this time, GOCC has not provided training or consulting directly targeted toward small businesses.

(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.

The GOCC Business Outreach and Services unit works directly with regional industries. While GOCC does not operate a M-TEC Center, the college works directly with the St. Joseph County Intermediate School District (SJCISD). The College hosts six Career Technical Education (CTE) programs on campus and dual enrolls over 250 CTE students annually. The programs hosted include Welding, Automotive Technologies, Graphic Design, Welding, Computer Coding, Computer Science and Technology, and HVAC, Plumbing and Electrical. GOCC also partners with the ISD and local high schools to provide dual enrollment credit through additional CTE programs including AgriScience; Engineering, Design, and Manufacturing; Engineering Design Technologies, Health Science, Marketing, Manufacturing, and Teacher Academy. GOCC partners with the Calhoun Area Career Center to deliver dual enrollment credits through the Automotive Service Technology CTE program.

(v) The community college has active partnerships with local or regional workforce and economic development agencies.

GOCC partners with Southwest Michigan First, EDGE, Three Rivers and Sturgis Chambers of Commerce, various Michigan Works! departments, such as Employment and Business Services, Adult and Dislocated Worker Services, Employment Services and Path programs. GOCC is a Pearson Vue testing site and served 361 individuals since the last report.

**Category B: Educational Partnerships (must meet 4 of 5)**

(i) The community college has active partnerships

GOCC has agreements with every county high school as well as the SJCISD for Career Technical
Education for dual credit and Early/Middle College. In addition to the eight county schools, dual credit is also provided to students at the Calhoun County Career Center and Union City, Bronson, Gull Lake, and Howardsville Christian high schools. More than 700 high school students garner college credits each year. Six of the SJCISD CTE programs are hosted on the GOCC campus.

(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.

GOCC sponsors K-12 for career days each year, has college nights, and several college informational sessions. The College supports students in CTE programs through competitions in the skilled areas including welding and automotive. The college is planning a STEM Camp for middle school students the Summer of 2024. During the winter 2023, GOCC served as the host for the SJCISD CTE Exploration Days offered to local 10th graders.

(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.

GOCC participates in the federal TRIO program through the Student Support Services program. This program is designed to assist first generation college students successfully navigate the college experience at GOCC and then transferring to a four-year university or entering the workforce. The students who participate with TRIO have a significantly greater chance of persisting from one academic year to the next than TRIO eligible students who were not service (58% vs. 35%). The college’s dual-enrollment and Early Middle College programs provide credit to more than 700 high school students annually, most of whom are first-generation college students. In addition, the college operates a “mentor” program to help students be successful. In the Summer of 2023, GOCC hosted a “Ready, Set, Go!” program designed to help recent high school graduates enhance skills in English and math prior to the start of the Fall semester. Finally, GOCC’s Learning Commons offers workshops to new and current students on various topics such as study skill, research, and time management and provides free tutoring in multiple disciplines.

(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or

GOCC is St. Joseph County’s GED testing site. Testing and tutoring, along with advising any specific goals to assist the adult learner succeed in the college environment. The College works with the ABEL, GED, and literacy agencies. GOCC
recruiting, advising, or orientation activities specific to adults. | supports the MI Futures for Frontliners and Project Reconnect students.

(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center. | This past year, GOCC established articulation and reverse transfer agreements with 4-year institutions including Arizona State University, Baker College, Davenport University, and Siena Heights University. Through the State program to increase the number of BSNs at patients’ bedsides, GOCC has partnered with Baker College to provide financial assistance to GOCC students and alumni to earn their BSN. Dual enrollment students have transferred to 300 different institutions over the past eight years.

**Category C: Community Services (must meet 4 of 5)**

(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development. | GOCC offers activities through the fitness center to promote wellness and has offered personal enrichment classes to students and the community. GOCC hosts the Viking Speaker Series – a college initiative that brings diverse speakers to campus to discuss a broad range of topics. The speeches are free and open to the public.

The College hosts a job fair annually for all college students and community members as well as a health fair for community members. The Business Services and Outreach department provides professional development courses and enrichment offerings throughout the year.

(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds. | The Amateur Athletic Union (AAU) volleyball team uses GOCC’s gym, and local baseball teams also utilize our facilities. The College also sponsors the Viking Speaker Series which is open to the community. The college Fitness Center is open to the public, students, and employees, and GOCC has extensive walking trails throughout the wooded campus.

(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations. | The GOCC Learning Commons (formerly the library) works closely with the county’s local libraries on book sharing as well as with the state library system. The space was totally renovated and is now known as the Learning Commons area as it has many different services and resources available for students, staff and the community. The Learning Commons has a virtual reality room, one button recording studio, smart boards, etc. for student and community use. The college conducts an annual Viking Speaker Series that brings well-known presenters to the community to talk about a variety
of important topics. The Flora Kirsch Beck Art Gallery hosts art shows throughout the year including one nationally known artist annually supported by the Flora Kirsch Beck endowment.

(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.

The GOCC campus hosts a disc golf course, tennis courts, and walking trails throughout the 330-acre campus for public use. Soccer fields, and the baseball and softball diamonds are used by community members and local schools when not in use by GOCC Athletics. The fitness center is open to the public. The college promotes the use of its trails through cross-country events held on campus. It is common to see community horse owners use the college trails for horseback riding.

(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.

GOCC provides meeting rooms for several community organizations, hosted food and coat drives, and held veterans’ services days on campus. “Explore the Oaks” is hosted each Fall to provide students and community members with a review of all the College’s offerings through fun activities. The Michigan Career Quest event is hosted each Spring to highlight employment opportunities at 50 plus employers. GOCC also partnered with the American Red Cross to host blood drives during the fall and winter semesters.

Therefore, the following resolution is proposed:


ROLL CALL VOTE:
VOTING AYE: Haas, Datkovic, Lopez, Percival, Higgins, and Gosling
VOTING NAYE: None
ABSENT: Bontrager
MOTION: Carried

Bruce S. Gosling, Chairperson of GOCC Board of Trustees Date